

Having complete, accurate, and updated images for each beverage container allows the BCMB registrations team to validate information entered for the container submission. Missing, outdated, or inaccurate images may cause confusion and prevent the SIMS Portal from assisting depots in verifying the registration leading to confusion for consumers who have paid a deposit.

Please ensure the images you upload to the SIMS Portal meet the necessary standards as outlined below:

1. Entire front and back images of the container showing:
  - Product brand
  - Product flavour
  - Container size
  - Container material
  - UPC (if applicable). The beverage container recycling industry is a UPC based system, where UPCs are relied on as unique identifier to an efficiently confirm container registration and recyclability within Alberta. If your containers do not have a UPC, please visit the GS1 Canada website for more information on obtaining UPCs.
  - Flat-lay label images are acceptable in the absence of images of the actual container as long as the above information is located on the label. In these cases, please inform the Registrations Team of your intention to send images of the actual container once available.
2. If the container is made of plastic, an image of the recycling symbol/resin identifier (usually molded into the bottom or side bottom of the beverage container).
3. If the labelling is not in English, and an English label is being added, please provide an image showing the label and ensure it does not cover the UPC.
4. Please ensure images are of the individual beverage container(s) not multi-packs or packaging. Since individual beverage container(s) are returned to Alberta Depots, we require images of the individual beverage container(s) within the pack, not the pack itself.
5. Unedited and uncompressed images are preferred to prevent loss of image quality.
6. Please ensure all the images you are uploading are under 10mb total in size.
7. Ensure file names do not contain any special characters.
8. Images are in of the following acceptable formats: .gif, .jpg, .jpeg, .bmp, .png

The BCMB cannot approve a beverage container registration without the required information noted on the images as it is how we confirm registration information. In these cases, the BCMB will contact the registrant to acquire the required images.

Please contact [registrations@bcmb.ab.ca](mailto:registrations@bcmb.ab.ca) with any questions or if you need assistance with your registration.

## Front Images:

- Clear and sufficient size to read all information.
- Full length (showing the entire container and lids or attachments to assist in verifying material(s)).
- Includes any label that will be affixed to the front.
- Typically includes information like product name, flavour, container size.



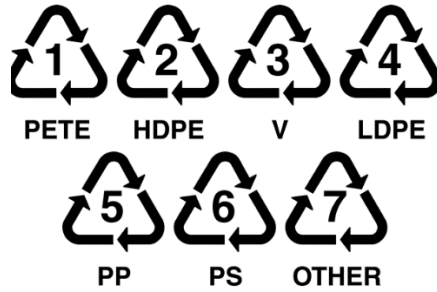
## Back Images:

- Clear and sufficient size to read all information.
- Full length (showing the entire container and lids or attachments to assist in verifying material(s)).
- Includes any label that will be affixed to the back.



### Plastic Symbol Image:

- Only required for plastic containers.
- Symbols are typically found on bottom of container but can also be found on the side.



## UPC Image:

- Clearly shows that the UPC is affixed to the individual container.
- Is clear and easy to read.
- Is not needed if the UPC will not be on the individual container.



## English Label Image:

- Only required for containers which are not English.
- Should not cover UPC.

