

March 3, 2017

## DEPOT NOTIFICATION RE: Rebranded Canadian Coors Banquet Container vs. American Container

### Attention depot operators and staff,

This notice is to inform you that the Canadian Coors Banquet Container has been rebranded. Below are the differences between the rebranded Canadian Coors Banquet container and the American Coors Banquet container being returned at Depots. **Only the Original Canadian container and rebranded Canadian container are registered and acceptable at your Depot for a deposit.** The differences between the Rebranded Canadian container and American container are outlined in the images below.

UPC's for Original Canadian, Rebranded Canadian and American Coors Banquet: 07199743

### Coors Banquet Rebranded Canadian Container:

1. Information on front of container is French only and has size, alcohol percentage and Biere noted
2. Has "Return For Refund Where Applicable"



## Coors Banquet American Can:

1. Information on front of container is in English only
2. Small Coors Logo on the top back of the container
3. Has Government warning on bottom back container



Please Note: The Original Canadian Coors Banquet Container is still deposit bearing.

