

DEPOT NOTIFICATION RE: Moosehead Canadian vs. American Container

Attention depot operators and staff,

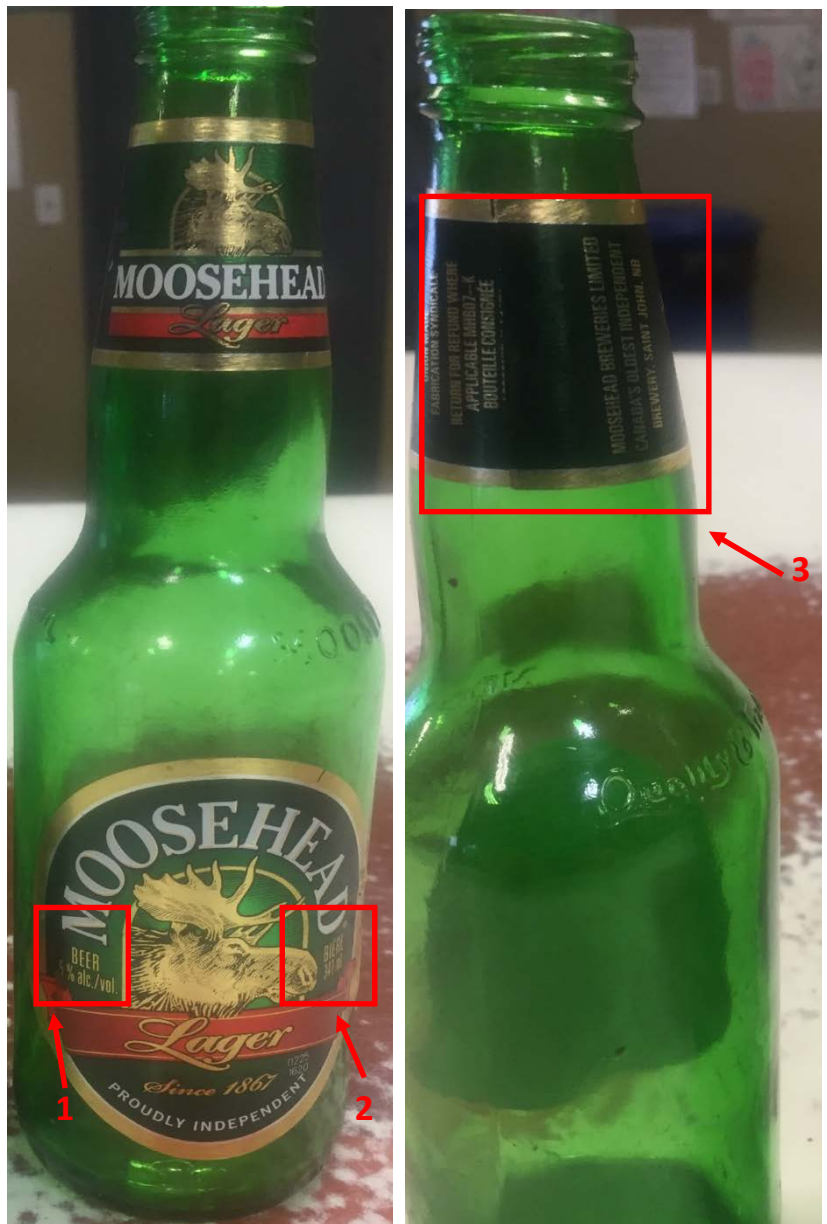
This notice is to inform you of the difference between the Canadian and American Moosehead containers. Only the Canadian container is registered in Alberta and acceptable at your Depot for a deposit. The images in this notification will help you differentiate between the American and Canadian containers.

Moosehead 341 mL Glass Refillable

No UPC on Canadian Container
American UPC: 0-723116-2

Canadian Moosehead Container:

1. Alcohol volume & French "BIERE".
2. Size in Milliliters.
3. Where it is bottled and Who it is bottled by is on the **back of the top label**.



American Moosehead Container:

1. Says "Canada's Oldest Independent Brewery" on top label.
2. Size in Fluid Ounces.
3. Where it is bottled and Who it is bottled by on the **bottom of the front main label**.
4. Shows UPC and lists American States that have deposits.

