

October 13, 2016

DEPOT NOTIFICATION RE: COORS BANQUET AMERICAN VS. CANADIAN ALUMINUM CANS

Attention depot operators and staff,

Coors Banquet 355ml and 473ml aluminum cans have been sold in the province of Alberta since September 2013. **This notice is to help you differentiate between the American Can and the Canadian Can. If the American aluminum can arrives at your Depot a deposit is NOT to be paid and the container is to be shipped to ABCRC marked as a non-deposit container.**

The American Version (front of can):

1. No mountains behind the word Coors
2. Writing does not appear beside the Banquet markings
3. Symbols beside waterfall are gold
4. Percentage of alcohol and container size is not displayed on the bottom of the can
5. Does not have a French side
6. Size of container is above the UPC (Barcode)
7. Alcohol Percentage is in the Serving facts

The Canadian Version (front of can):

1. Mountains appear behind the word Coors
2. Writing appears beside the banquet symbol on the can
3. Blue banner appears beside waterfall with silver symbols
4. Size of container is located on bottom front of can
5. Has a French side

CANADIAN REGISTRATION INFORMATION:

Coors Banquet 355mL Aluminum NonRefillable
Coors Banquet 473ml Aluminum NonRefillable



AMERICAN CAN



CANADIAN CAN

