

The BCMB Recognizes Environment Week 2021

Environment Week is being celebrated across Canada this year from May 30 to June 5. Established in 1971, Environment Week celebrates Canada's environmental accomplishments and encourages Canadians to contribute to conserving and protecting their environment.

At the BCMB, we work hard every day as the regulator of the beverage container recycling industry in Alberta to ensure our innovative and efficient system of over 200 depots provides an easy and accessible opportunity for all Albertans to return their beverage containers for recycling/reuse and a refund.

Albertans embrace the beverage container recycling system in our province, returning over two billion containers every year. From an economic standpoint, beverage containers are a resource and have created their own economy in Alberta through the recycling system by providing employment for Albertans and revenue for depot owners, manufacturers, retailers, and recycling companies.

Just as important are the social benefits provided by depots and beverage container recycling such as raising funds for communities or charitable organizations and providing opportunities for under-employed individuals to gain job experience or earn money through the collection and return of used beverage containers.

Environment Week 2021 gives us the opportunity to celebrate all beverage container recycling efforts. It reaffirms the importance of the work we do, in partnership with our industry stakeholders, to innovate and adapt as we look to the future of recycling in Alberta.

May 28, 2021