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OPPORTUNITY PROFILE

Board Director

bGmb

BEVERAGE CONTAINER MANAGEMENT BOARD

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THE ORGANIZATION BEVERAGE CONTAINER MANAGEMENT BOARD

The Beverage Container Management Board (BCMB) is a partnership of representatives from the beverage manufacturers and distributors, the beverage container depot industry, environmental organizations, municipalities, the public and the Alberta government. This unique alliance is responsible for supervising the system of collection and recycling of beverage containers throughout Alberta within policy parameters established by the Minister of Alberta Environment and Parks. Since its inception in 1997, the BCMB has worked to ensure Albertans have access to a convenient and cost-effective system for recycling used beverage containers. While the role of BCMB is to administer and manage Alberta's beverage container management system, its mandate is to maximize the stewardship of beverage containers for the benefit of the environment of the province of Alberta. Currently, total value of deposit and container recycling fees in Alberta is approximately \$400 Million annually.

In Alberta, all beverage containers, including dairy containers after June 1, 2009, ("Registered Containers") are required by the Beverage Container Recycling Regulation to be registered with the BCMB. Only recyclable or refillable containers are registered by the BCMB. In 2014, the Alberta beverage container Depot industry consisted of approximately 215 active Universal Bottle Depots ("Depots"). A Depot is a business that purchases empty used Registered Containers from Customers, and then resells them back to representatives of the original beverage Manufacturers. These Manufacturers' representatives are known as the Collection System Agent ("CSA") and Collection Service Providers ("CSPs"), who then recycle or reuse the containers. The current CSA is the Alberta Beverage Container Recycling Corporation ("ABCRC"). The main CSP is the Alberta Beer Container Corporation ("ABCC"). Depots are permitted to handle all Registered Containers including beer containers. Depots collect approximately 2 billion Registered Containers per year.

Alberta operates as a 'deposit jurisdiction'. When a Retailer purchases a beverage container from a Manufacturer, the Retailer must pay a container Deposit (10 cents for containers 1 litre and under and 25 cents for containers over 1 litre) and a Container Recycling Fee (CRF). Both of these amounts are directly passed on to the end use Customer as part of the retail sales transaction. The CRF, plus unredeemed deposits and the value of the materials recycled pays for the recycling costs of the container, including the Handling Commissions paid to the Depot and the CSA costs. The Deposit is fully reimbursed to the Customer (funding provided through the CSA) when the Customer returns the Registered Container to a Depot. The CRF is non-refundable.

Upon return of the empty Registered Container to a Depot, the Depot pays the member of the public (the Customer) the full Deposit that was initially paid to the Retailer when the product was purchased. The Depot then sells the Registered Container to the CSA for the same Deposit amount and a Handling Commission (HC). The HC is the Depot's compensation for handling the Registered Container. The remainder of the CRF, if any, is retained by the CSA to support their operations. In addition, any unredeemed deposits are also retained by the CSA to support their operations.

Vision

The Beverage Container Management Board's vision is to be the leader in stewarding beverage containers to minimize their impact on the environment.

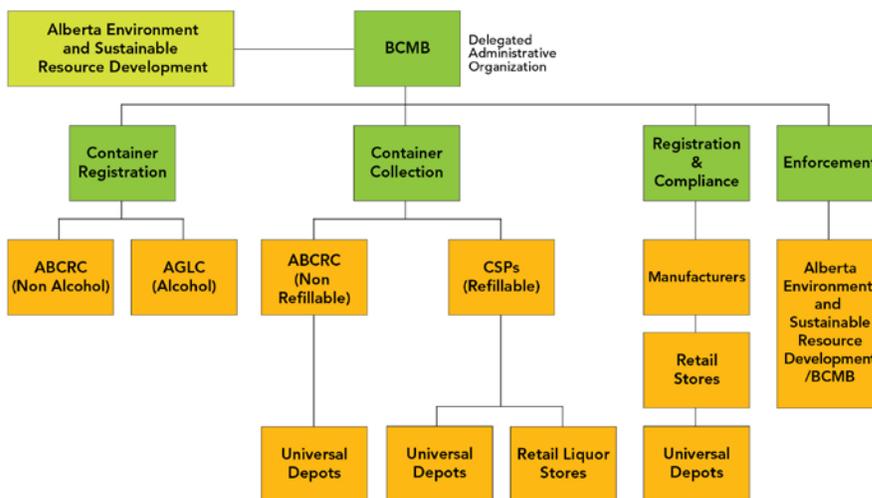
The BCMB's vision anticipates a beverage container recycling system with:

- High return rates of 85% or better
- Strong public participation
- Convenient, cost effective container collection
- Strong alignment among system stakeholders
- Consistent high levels of service from the depots
- Consistent, fair and firm enforcement of depot and CSA (*Collection Systems Agent*) standards
- Financial transparency

Mission

The Beverage Container Management Board governs a leading beverage container management system that is innovative, accessible and cost effective.

Beverage Container Management System:



BCMB = Beverage Container Management Board
 ABCRC = Alberta Beverage Container Recycling Corporation
 AGLC = Alberta Gaming & Liquor Commission
 CSP = Collection Service Provider

THE OPPORTUNITY BOARD DIRECTOR

The Beverage Container Management Board (BCMB) reports to the Alberta Minister of Environment and Parks (formerly Alberta Environment and Sustainable Resource Development) and is a stakeholder Board, with Directors nominated by beverage manufacturers, depot operators, environmental organizations, municipalities, the public, and the Alberta Government. It is comprised of sixteen members, fifteen are voting members – five each from the beverage manufacturing sector, the depot sector and the public. One is a non-voting member who represents the Alberta Government.

Principal Responsibilities

The role of a BCMB Public Director is to represent the interests of all Albertans at the BCMB Board and to fulfill all of the responsibilities outlined below. Public directors must be residents of Alberta. All new public directors of the BCMB will be appointed for an initial term of up to three years, renewable by and at the sole discretion of the Board for a maximum of two additional three year terms.

BCMB Directors are required to participate in five full day board meetings a year; an annual three day business planning session; to sit as a member on at least one BCMB Board Committee which will typically meet five times per year (either half or full day meetings); and may be requested to participate in or attend industry events, tours or sessions.

The Board Director shall:

- become generally knowledgeable about the business of BCMB and its industry;
- in consultation with the Board Chair, attend industry conferences and any other relevant forums;
- participate in director orientation and development programs developed by BCMB from time to time;
- maintain an understanding of the regulatory, legislative, social and political environments within which BCMB operates;
- become acquainted with BCMB's senior management team; and
- act as an effective ambassador and representative of BCMB.

The Board has established standards of behavior for directors, which can be shared in an interview.

Board Honoraria and Expenses

The honoraria and expense policy for the BCMB Board is as follows:

Board and Committee Meeting Honorarium for BCMB Directors:

- \$175 for any Meeting which lasts less than four hours
- \$350 per day for a Meeting which lasts four hours or more on that day
- \$35 per hour for Directors for other Board and Committee Activity (claim to be supported by summarized brief description of nature of activity or work undertaken and completed for the BCMB, the Board, or a Committee)
- Maximum of 2 hours per meeting @ \$35 per hour for Directors for Board and Committee Meeting Preparation Time (*Calculation of the length of a meeting does not include travel time for that meeting, however includes time allocated for a scheduled meal for that meeting*).

Details on expenses incurred on BCMB activities can be provided.

THE PERSON

Qualifications, Experience, Skills & Attributes

- Prior experience on a board, or in executive management of a relevant, substantial corporate entity functioning under a governance model.
- The following key business competencies would be very desirable in the selected Public Director candidate: Financial (CA/CMA/CPA designation); Legal; and Management Systems.
- Experience in providing leadership and oversight of complex strategic planning exercises.
- Business experience in compliance or a related field.
- Senior management experience, with demonstrated strengths in business and strategic planning, project management, risk management, policy development and change management.
- Legislative knowledge.
- Knowledge of Robert's Rules of Order.
- Strong government and business community relationships.
- High ethical standards and integrity.
- Strategic agility.
- Excellent business acumen.
- In addition, the preferred candidate will demonstrate diversity in thinking.
- Ability to think, speak and act independently and with confidence and conviction.
- Ability to be proactive and diligent in Board endeavours.
- Ability to deal effectively with ambiguity.
- Ability to be collegial, balancing "advocacy" with "inquiry".
- Ability to build relationships with diverse stakeholders and interest groups with competing interests.
- Proven conflict management abilities.
- Well respected in the business community.
- **Must be an Alberta resident.**

For further information, please contact

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