




Celebrating  
**85%**

**DEPOT**  
It's Worth It

**WAY TO GO ALBERTA!**



Our return rate has reached 85% – the goal set by the Government of Alberta for the beverage container recycling industry. This significant achievement means our province has one of the highest return rates in North America. Based on a rolling, 12-month average, the return rate reflects the number of beverage containers returned to depots for recycling and a refund compared to the number of beverages purchased in Alberta. Albertans certainly lead the way in Canada, returning over two billion containers every year!

Depots and manufacturers have played an important role in this achievement, along with Albertans who are recycling their beverage containers in record numbers each year. Beyond the significant environmental benefits, beverage container recycling contributes to social and financial sustainability – creating employment and helping build communities. The BCMB is proud to celebrate the 85% return rate with all Albertans.



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